# Price Management

## Elevating Brands and Accelerating Performance Throughout the Global Retail Supply Chain







## Avery Dennison® Swiftach® Fasteners

Elevate brands through innovative identification solutions that enable designers, improve manufacturing quality and efficiency, and increase consumer appeal and perceived value.

### **Apparel Tagging Solutions**

Our largest category of tools and fasteners for garment tagging. Quickly and securely communicates brand message, price, size and/or bar code information.

#### Prevent Price Ticket Switching

Swiftach® fasteners have a larger paddle than many competitive fasteners, providing extra security in-store.



Swiftach® Fasteners

Competitor Fasteners

#### Prevent Snagging

Both standard and fine fabric needles are specially designed with a rounded tip and smooth profile to prevent snagging.

#### Fast and Efficient Application

Innovative design, high quality manufacturing and proven tool reliability ensure fast and efficient application at source for greater productivity.

#### **Garment Tagging**

Standard Swiftach Fasteners are most commonly used for general-purpose and heavy-duty fabrics, including:

- Denim jeans
- Jackets and coats
  Blouses and shirts
- Sportswear
- Trousers and shorts
- Tops and t-shirtsSkirts and dressesSportswearKnitwear
  - Knitwear

#### Fine Fabric Swiftach Fasteners are Ideal for Delicate and Tightly Knit Fabrics:

- Lingerie
- Swimwear
- Infant wear
- Nightgowns and pajamas

### Elevating Brands. Accelerating Performance.

Experience Avery Dennison supply chain solutions at our worldwide Customer Design and Innovation Centers.



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Avery Dennison® Swiftach® Fasteners

## Swiftach® Fasteners Technical Information





Standard Fasteners							
Item Number	Color	Nominal Filament Length	Nominal Applied Length	Material	Pkg Qty	Case Qty	
08952	Natural	2.6" / 65mm	3.6lbs / 1.63kg	PP	5,000	50,000	
08962	Dark Blue	2.6" / 65mm	3.6lbs / 1.63kg	PP	5,000	50,000	
08965	Green	2.6" / 65mm	3.6lbs / 1.63kg	PP	5,000	50,000	
08966	Orange	2.6" / 65mm	3.6lbs / 1.63kg	PP	5,000	50,000	
08968	Red	2.6" / 65mm	3.6lbs / 1.63kg	PP	5,000	50,000	
08969	Yellow	2.6" / 65mm	3.6lbs / 1.63kg	PP	5,000	50,000	
08970	Light Blue	2.6" / 65mm	3.6lbs / 1.63kg	PP	5,000	50,000	
08986	Black	2.6" / 65mm	3.6lbs / 1.63kg	PP	5,000	50,000	

Item Number	Color	Nominal Filament Length	Nominal Applied Length	Material	Pkg Qty	Case Qty
10343	Natural	0.67" / 17mm	3.5lbs / 1.58kg	Nylon	10,000	100,000
10670	Natural	1.7" / 44mm	3.5lbs / 1.58kg	Nylon	10,000	100,000
08939	Natural	1.8" / 45mm	3.5lbs / 1.58kg	Nylon	5,000	50,000
10347-1	Natural	2.8" / 70mm	3.5lbs / 1.58kg	Nylon	10,000	100,000
08938	Natural	0.75" / 19mm	3.5lbs / 1.58kg	Nylon	10,000	100,000
11102	Natural	1.0" / 25mm	3.5lbs / 1.58kg	Nylon	5,000	50,000
10701	Natural	1.0" / 25mm	3.5lbs / 1.58kg	Nylon	10,000	100,000
11105	Natural	65mm	1.58kg	Nylon	10,000	100,000

Standard Fasteners				
Item Number	Item Description	Pkg Qty		
10651	Standard MKIII PG Tool	1		
16000	Standard Soft Grip Hand Tool	1		

Fine Fabric Hand Tools				
Item Number	Item Description	Pkg Qty		
10312	Fine Fabric MKIII Plus PG Tool	1		
16001	Fine Fabric Soft Grip Hand Tool	1		

Item Number	Item Description	Overall Length	Effective Length	Effective Diameter	Pkg Qty
08941	Standard Needle	1.30" / 33.6mm	0.51" / 13mm	0.75" / 1.9mm	4/kit
08913	Heavy Duty Needle	1.40" / 36mm	0.51" / 13mm	0.90" / 2.2mm	4/kit

Fine Fabric Needles						
Item Number	Item Description	Overall Length	Effective Length	Effective Diameter	Pkg Qty	
08944	Fine Fabric Needle	1.00" / 25mm	0.31" / 7.2mm	0.51" / 1.3mm	4/kit	
10070	Heavy Duty Fine Fabric	1.1" / 28mm	0.35" / 8.7mm	0.55" / 1.4mm	4/kit	

The information contained herein is believed to be reliable but Avery Dennison makes no representations concerning the accuracy or correctness of the data. This product, like any other should be tested by the customer/user thoroughly under end user conditions to ensure the product meets the particular requirements. Independent results may vary.

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